

4TH
EDITION

BizzAfrica

MAGAZINE JANUARY, 2017.

FREE

«Trail Blazer

**NANA
MENSAH**

CEO of Fame Model Management
Accra Men's Fashion Week
and Mr. Model Africa

Legal
Spectrum

ICE
BREAKERS

Lifestyle



WHAT WE PHOTOGRAPH:

Children sports & games
General social events
Newborn & children
High school seniors
Corporate events
Family portraits
Weddings



PROFESSIONAL PHOTOGRAPHY SERVICES

ABOUT US:

Ayuba Tanko Photography offers a friendly, flexible and inexpensive first class photography services taking natural, relaxed and creative photographs of your special day.

GIVE US A CALL NOW

0231624981 / 0548180850

E-mail: ayubatankophotography@gmail.com
Blog: ayubatankophotography.blogspot.com

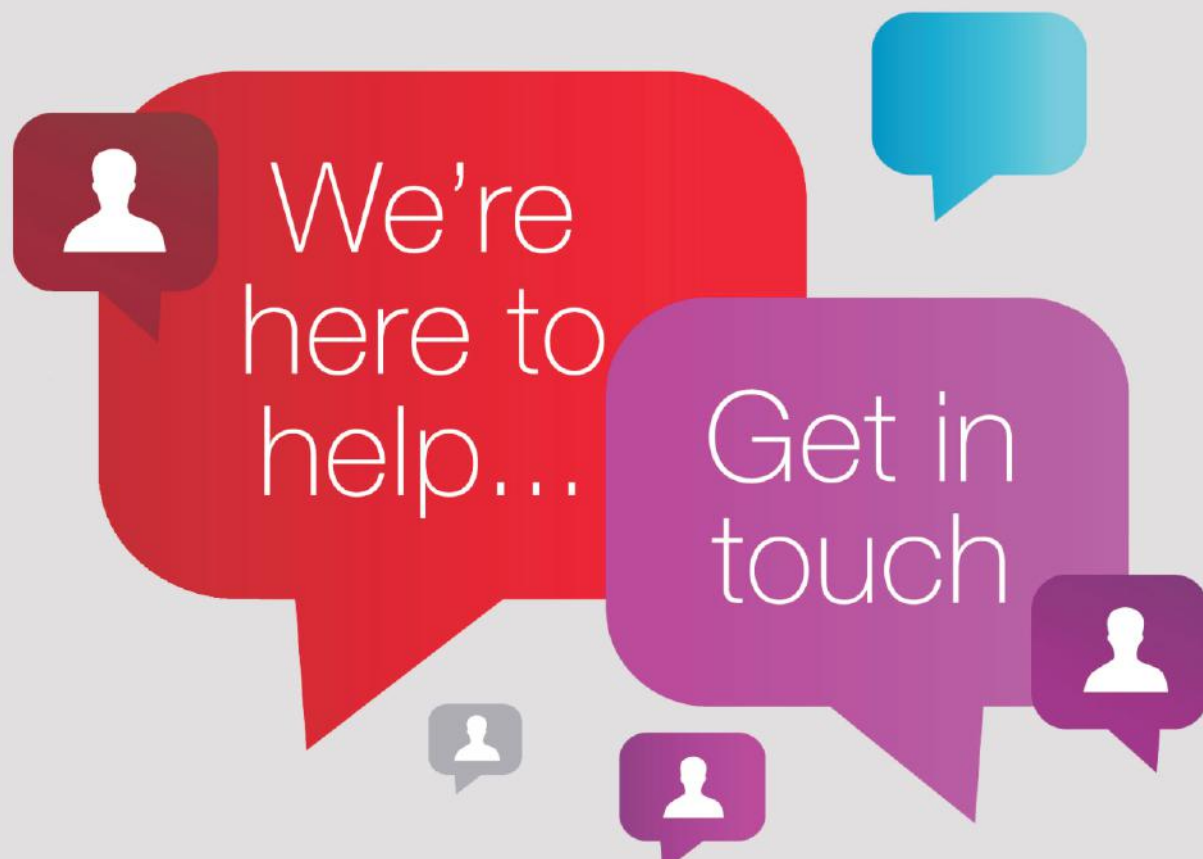
Visit our pages on
Instagram, Facebook & Pinterest

- 4. Subscription & Get In Touch
- 5. Editorial & The Team
- 6. Trail Blazer
- 8. Rising Star
- 10. Project X
- 12. Legal Spectrum
- 14. Freestyle
- 16. Gallery
(Flashback – 2016 Entrepreneurs)
- 18. Gallery (2016 Adverts)
- 20. McDeklin Company Limited
- 21. Jada's Garden & Restaurant
- 22. Gallery
(YES & AAU Challenge)
- 23. Association of African
Universities (AAU Gallery)
- 26. In – Focus
- 28. Ice Breakers
- 32. Columnist
- 34. Lifestyle
- 36. Feature
- 38. BizzFair
- 39. Join Our Team
- 40. Cover Me



SUBSCRIPTION

Please communicate your interest in subscription to **BIZZAFRICA** to **MLD PUBLICATIONS** through the contact details provided. Various packages are available and would be discussed with interested parties who communicate their intent to **MLD PUBLICATIONS**. It's noteworthy that adjustments in rates for subscription would not affect parties that have pre-arranged long term contractual arrangements with **MLD PUBLICATIONS**.



VISIT US

•Website: www.bizzafrica.com

E-MAIL US

•Email: info@bizzafrica.com / mldpublications@gmail.com

CONTACT US NOW

Phone: +233209856865
+233209592197



Enthusiasm is the sparkle in your eyes, the swing in your gait, the grip of your hand and the irresistible surge of will and energy to execute your ideas. -- Henry Ford

Welcome to the new year!

A new year brings along new ideas and a great sense of willpower and determination to implement them.

This year, as we make resolutions for our businesses, let us also set periodic reminders and make short term plans on how to realize those resolutions.

At BizzAfrica, we have resolved to serve you with useful information that will help grow your business and also to promote more startups by showcasing what they do, so that others can see and know what they are doing.

In this edition, we interview Nana Mensah, a gentleman who doubles as a TV/Radio host, and an event manager. He is also the C.E.O of Fame Model Management, Accra Men's Fashion Week and Mr. Model Africa.

Evans Asante also shares his experience as a student who doubles as a fashion designer.

We bring you lifestyle tips, interesting facts about different countries that you never knew and of course, some ice breakers! It promises to be a remarkable journey. You are sure to learn a thing or two as you flip through these colourful pages.

Do not hesitate to contact us with your comments, questions or suggestions:
info@bizzafrica.com

Bon lecture!

THE TEAM

•**Editor – in – Chief**
Michael Nii – Ayitey Hammond

•**Editor**
Rhoda Maame Praba Gyepi – Garbrah

•**Deputy Editor**
Raymond Ayivor

•**Creative Assistant**
Priscilla Anum – Noi

•**Finance Manager**
Bright Offei – Otu

•**Technical Services Manager**
Ernest Addae

•**Deputy Technical Services Manager**
Benjamin Badu Oppong

•**Marketing Manager**
Victoria Abigail Baffoe

•**Deputy Marketing Manager**
Levina Obenewaah Dubin

Up close & personal with



Nana Mensah
CEO of Fame Model Management,
Accra Men's Fashion Week
& Mr. Model Africa



TRAILBLAZER



Nana Mensah is my name. I am in my late 20's. I am a TV/Radio host, an event manager and philanthropist. I am also the C.E.O of Fame Model Management, Accra Men's Fashion Week and Mr. Model Africa.

I choose to name my business Fame Model Management, because that is what the agency gives to its models as it introduces them to stardom.

I didn't study fashion in school, but the agency idea came about as a result of my encounter with many young people who had the desire to be in the modeling industry but had no idea on how to pursue it.

I have trained about 40 and counting as models since I started a modeling school and I expect to train more people.

Mr. Model Africa is focused on just men because I felt a lot of attention is already given to women than men when it comes to modeling in Ghana and as such, I wanted to create something that will solely focus on them.

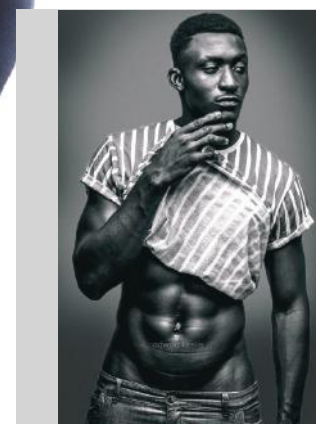
In setting up my business, I have faced several challenges, such as getting good modeling jobs for the models. People want to use them but when it comes to paying, it becomes a problem.

When it comes to Mr. Model Africa, the challenge is getting sponsors to buy into the idea of male modeling. I feel corporate Ghana still doesn't understand the business of modeling and how models can help sell their brands

On my achievements, I succeeded in organizing the first ever Accra Mens Fashion Week 2016, which is actually the second of its kind in Africa. The Season 3 of Mr. Model Africa is currently ongoing.

I also put together Queens Diaries TV show, which is about former beauty queens and what they are about now after handing. This would be coming soon on TV. In a few years to come, I hope together with my team to grow my events into some of the ultimate brands on the continent.

To the young ones who out there who also have dreams of becoming entrepreneurs in future, all I want to tell them is "don't give up; you will face all kinds of obstacles from all angles but just don't stop. Ultimately, trust in God.



To connect with me on Social Media, do log on to:

- Facebook: famemodelmanagement/Accramensfashionweek/Mrmodelafrica
- Instagram: @mrmodelafrica/@accramensfashionweek
- Twitter: @accramensfashionweek/@mrmodelafrica

RISING

STAR

My name is Evans Asante. I completed High School at Achimota Senior High and I am currently studying Physician Assistantship at Central University. I'm a student and so I depend on my parents but I support myself with my business. I see myself to be an entrepreneur.

I have started a small – scale fashion business. I design and put African prints on already –made shirts and makes sure the shirts looks more African and simple as well. I got inspired by the new fashion trends and how some celebrities rock the African wear.

I don't really have a target market. But I see that my little business is also trying to portray our African culture in the sense that LeleThingX is not complete without an African print design I place on a plain shirt.

I have a team when it comes to the financing. A good team which always makes sure that the business is going on well.

**EVANS
ASANTE**



There are few challenges such as time constraint. Since the business isn't something my team and I do for living, we really find hard to give it much time.

In the next 5 years I see that my business is going to be a big one and will be able to meet the demand for my products.

If given the opportunity to speak with the President, I would inform him that he should give some attention to the people in Ghana who are doing small businesses on their own, in the sense that more opportunities should be given to them so they could do more and earn more. Not all the money is in school.





PROJECT

Are you a
STUDENT?
ENTREPRENEUR



sign up for ProjectX and enjoy the combined BENEFITS that BizzAfrica in partnership with the Association of African Universities (AAU) would bring to you and your business.

WANT TO KNOW MORE?

**GET
IN TOUCH**

10

VISIT US

•Website: www.bizzafrica.com



E-MAIL US

•Email: info@bizzafrica.com / mldpublications@gmail.com



CONTACT US NOW

Phone: +233209856865
+233209592197



Writing & Editing Services

Write it Right!
Allow the experts to translate
your wishes into reality!

You have something
to write, but don't know
how to get started?

Or you have lots of
pages to edit?



Lets help you.

GET IN-TOUCH

VISIT US

•Website: www.bizzafrica.com



CONTACT US NOW

Phone: +233209856865

+233209592197



E-MAIL US

•Email: info@bizzafrica.com / mldpublications@gmail.com

11



Taking the right steps Mergers and Acquisitions

Various factors come into play when two or more businesses decide to merge, or when (the dominant) one decides to take over the operations of the other. When management of a firm decides to broaden the scope of operations, one of the options usually considered is the act of identifying a minor playmate in the industry, and then fusing the operations of the two bodies. Another situation is when an outright purchase devoid of lengthened negotiations, places one firm at the mercy of the other.

A merger becomes a done – deal when two business units with synchronous activities wrap up all arrangements germane to the deal, and as such both derive a form of benefit from the plan. An acquisition on the other plays a dominant partner against a weaker one, and it is usually sealed when the punier one admits helplessness on the rough corporate terrain, and as such desires an improvement in operations; in instances like this, one has little to say or do.

Whatever the case may be, this strategy involves measures that would be put in place to ensure that a business stays afloat, and it is

in that regard that it becomes prudent to identify the various forms of decisions that a business unit can make when such a crossroad is reached.

Various advantages come into play when such a verdict is reached; top on the list is economies of scale. Again the (new) business(es) gain from market expansion or diversification and goodwill. In short a giant attracts more to itself than a weakling.

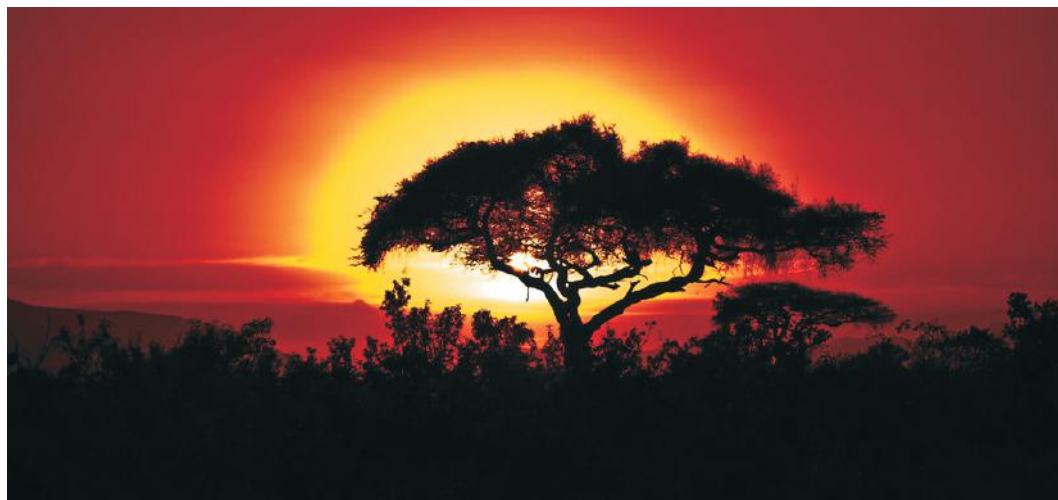


Industry co – ordinators are usually notified and involved every step of the way. A step in this direction implies a change in product and customer base, and in that regard, the appropriate authorities determine how cards are to be played. The country's national bank and its stock exchange (in the case of two financial institutions listed on the Stock Market) would direct the actions to be taken, as in the in Ghana, with regard to the recent deals being executed on the corporate terrain. Mention can be made of the acquisition of Ghana Breweries Limited (GBL) by Guinness Ghana Limited (GGL) (which changed its name to Guinness Ghana Breweries Limited, GGBL), Ecobank Transnational Incorporated taking over The Trust Bank, Ghana Telecom being rebranded to Vodafone, and elsewhere in Africa, Zain (originally Celtel) now Airtel.

Whatever the precursor to the deal is, whenever the right steps are taken to harness the activities of like entities, the various processes engineered to ensure its success would invariably determine the longevity or otherwise of this giant step.

Some terms to note:

- a. **An acquisition** is the purchase of one firm by another
- b. **A takeover** is the transfer of control from one ownership group to another
- c. **A merger** is the combination of two firms into a new entity. In this case, a new company is created and both sets of shareholders have to approve the transaction. It requires a fair opinion by an independent expert on the true value of the firm's shares when a public minority exists a
- d. **A Cash Transaction** is the receipt of cash for shares by shareholders in the target company.
- e. **A Share Transaction** is the offer by an acquiring company of shares or a combination of cash and shares to the target company's shareholders.
- f. **Going Private Transaction (Issuer bid)** is a special form of acquisition where the purchaser already owns a majority stake in the target company
- g. **A conglomerate** is merger in which two firms in unrelated businesses combine – the purpose is often to 'diversify' the company by combining uncorrelated assets and income streams
- h. **A Spin-off** is a debut independent company created by detaching part of a parent company's assets and operations
- i. **Carve-outs** are similar to spin offs, except that shares in the new company are not given to existing shareholders but sold in a public offering
- j. **An Asset Sale** is the sale of the assets of a division to other firms
- k. **Synergy value** is created from economies of integrating a target and acquiring a company; the amount by which the value of the combined firm exceeds the sum value of the two individual firms.



THE AFRICAN MYSTERY

"The chains of a habit are too weak to be felt till they are too strong to be broken"
~Dr. Samuel Johnson.

"Africa" to legendary reggae musician Robert Nesta Marley **"is the richest place, but the poorest race"**. Such an assertion isn't far from right. Great minds, the world over, continue to wonder how this comes to be. But in this seemingly puzzling phenomenon, once culprit stands out supreme – **LEADERSHIP**.

African leaders, both past and present have continuously failed Africa. They burst onto the scene with great plans and ideas – plans that seem perfect in theory, but lack practical substance. Along the line, something goes terribly wrong – the quest for personal glory sets in; there is now a change in strategy; amassing of wealth and other evil vices come into play and the ordinary man is left worse-off. Some African countries have at several points in time been plunged into ethnic wars and clashes simply because some once great leaders have let go of their visions and followed the pleasures of wealth.

Africa's blessings are for all to see, but then after many years of independence from colonial rule, the West continues to play a crucial role in our sustenance. It sometimes becomes necessary to dance to their tune, simply because they own and operate the means of survival.

The blame squarely falls on the shoulders of our leaders. In some contexts, leadership in Africa has become an opportunity to increase personal wealth and in that vein enhance social and economic status. Plans, programmes, ideas and policies are exchanged during meetings. Strategies for implementation are drawn. Roles are effectively distributed. So questions remain to be answered: **What Exactly Goes Wrong In The Process? Why Are We Still Where We Are?**

Statistics indicate that more than half of the 6.2bn or more people living on the earth today live on less than \$2 a day, whilst 1.3bn people live on less than \$1 a day. Again the developing world spends \$13 on debt repayment for every \$1 it receives in grants. This is mind-boggling to say the least – it shouldn't be the story of the "most blessed" continent on earth.

Any hope for the future – a strong yes. It all begins with a change in attitude. To Emile Herzog "If you create an act, you create a habit; if you create a habit, you character; if you create a character, you create a destiny"

Leaders should see their offices as an avenue to improve the lot of their brethren, not a self-seeking opportunity. Great leaders are chief servants and with this philosophy in mind, we can experience tremendous progress if the right measures are put in place.

Kenneth Kaunda, a former President of Zambia, is quoted to have once said that: **"Whilst the whites are advancing, the blacks are dancing"**. As much as we desire to offload the core of the blame to West and its allied powers, we need to assess ourselves as African s and find out if we are doing that which is expected to us.

A thorough self-assessment and the implementation of workable projects and policies would surely kick-start our wheels of progress. We have been waiting for too long.





FLASHBACK 2016



RICHARD DOGBE
(JOBHOUSE
RECRUITMENT SERVICES)



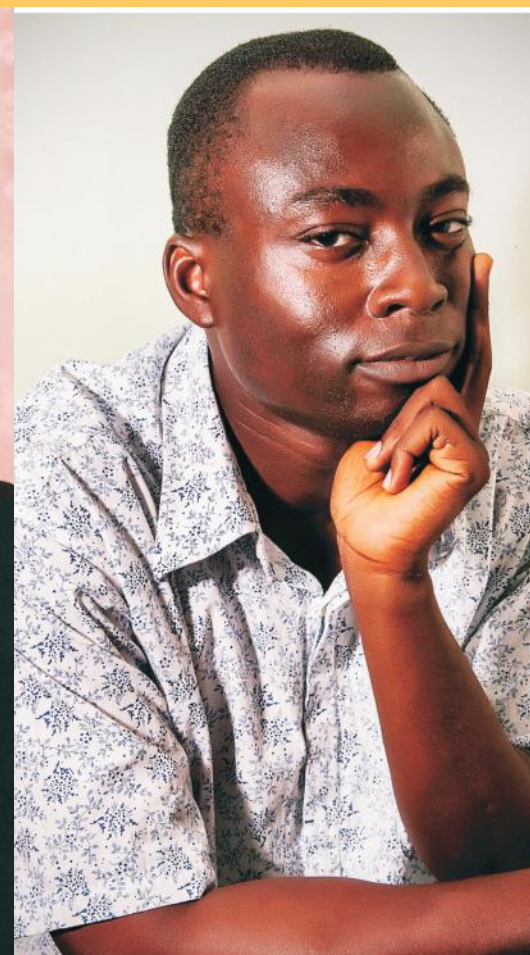
**JASON DERRICK
BOSSMAN-ADOTEVI**
(ADSBROOK)



SARAH SACKEY
(SARAH SACKEY CLOTHING
& FREEZY FRUITS)



ANNE AMUZU
(NANDI MOBILE)



AYUBA TANKO
(AYUBA TANKO
PHOTOGRAPHY)

2016 ENTREPRENEURS





Gallery

2016
ADVERTS

18

Do you need a
PROFESSIONAL MC

Mz. RAJ

Trust the adept and versatile Mistress of Ceremonies, Mz. Raj to officiate all your social and corporate events:

- wedding reception
- parties
- anniversaries
- company debuts
- products & services launches etc.

Also Available
Professional photography and video services for all events, commercials, documentaries, model shoots etc.

Contact Pinhole Xpressions
0244450156
Mz. Raj
@mz_rajgh
owuquansema@gmail.com

ayuba tanko photography

CALL NOW
0231624981 / 0548180850
E-mail: ayubatanphotography@gmail.com
Blog: atpsnaps.blogspot.com

ROUGE & DELOSS AUTHENTIC

Dressmeoutlet.com New Markdowns
Deals and Business Tips

DRESSMEOUTLET.COM
NIGERIA'S MOST FASHIONABLE AVENUE

WE PROVIDE THE PEOPLE & SOLUTIONS YOU NEED TO MAKE YOUR ENTERPRISE SUCCEED!

JOBHOUSE
Helping You Succeed!



CONTRACT AND FULL-TIME STAFFING
Contact: 0302 999 234 | www.jobhouseghana.com

NEW RUTLYN Enterprise

USES
Whitening and stain removal, sinks, drains, baths, toilets, floors, work surfaces, hospitals, barbering and salon equipments, Spirogyra control.

CAUTION
Keep out of reach of children. Do not use bleach on silk, wool, coloured materials, leather or specially treated materials.

For more enquiries and comments on this product please call: +233 (0)277 146 730
+233 (0)244 789 166
E-mail: rutlynserv@gmail.com

Queen Evaria Designs

Victoria Emefa Agbo
Manageress

Mob: 0570 275987 / 0241 840565
Loc: Sowutuom Market, Behind Christ Preachers Church.
...Decency In Fashion!

2016
ADVERTS

Gallery

19

Business profile



MCDEKLIN LIMITED

An educational consultancy firm specialized in student placement in overseas university, conferences and seminars in countries like UK, USA, CANADA, CHINA, AUSTRALIA etc.

Mcdeklín is one of the most affordable Educational Consult in Ghana with over 5 years' experience that offers quality tuition and school placement in S.A.T, TOEFL, GRE, GMAT, IELTS etc. Majority of our students have acquired partial to full scholarship in various countries such as USA, Canada, China United Kingdom and Scandinavian countries etc.

Our Summer School Programmes grant students the opportunity to visit and learn other languages, skills and culture in foreign countries and also gain a straight admission into the university without visiting their home country for school application and visa processes.

Model United Nations Conference is a diplomatic session for young ambassadors (student) to represent a country to deliberate on pressing issues at a formal seating happening all over the world. These conferences enhance students' ability in providing solutions to global issues such as Health, Children's Right, Education, Environment etc that will be documented and applied by the United Nations

OBJECTIVES

We help to enhance students learning opportunities
We also help student to develop deeper knowledge and understanding of cultures through cross cultural immersion.

Management Directory

Precious Akpene Klinogo, Director
Jude Adabunu Elorm, Director



SCHOOL ABROAD



Our services includes:

- *School placement
- *Gain admission with your talent or skills
- *Visa application and processes
- *GRE, S.A.T, GMAT, TOFEL, IELTS
- *summer exchange program
- * Model United Nations conference

In any country of your choice

Countries like
U.S.A, Canada,
Europe, Asia, Africa etc

Loc: Dome pillar 2, Coca Cola depot, on the Kwasi Oppong Rd.

Email: mcdeklinlimited@yahoo.com

Tel: 030 396 0300 / 027 348 7262

Website: www.mcdeklín.com

With your preferred course, either on full or partial scholarship

Young ENTREPRENEURS Summit 2016

BIGGEST GATHERING OF YOUNG AND POTENTIAL ENTREPRENEURS IN GHANA



PROF. KOJO YANKAH
Founder, AUCC



MRS ANITA WIAFE-ASINOR
CEO, OML Africa



MR NICO VAN STAALDUINEN
Executive Director EBO-Ghana

THEME: STRATEGIC WAYS TO START AND REMAIN IN BUSINESS

SATURDAY OCTOBER 29TH | 9AUCC, ACCRA | 10AM | GH¢50 REGULAR GH¢100 EXHIBITORS

0543737620, 0243083120, 0243158017 | www.youngentrepreneursummit.com

















LEADERSHIP PROFILE OF THE NATIONAL STUDENT SECRETARY OF THE YEAR 2016

Indeed, hard work they say breaks no bones. More often than not, it is the things that we pay prices for that win us prizes. Some schools of thought believe that leaders are born while others hold the assertion that leaders are made. But I believe I have a unique personality of a leader I want to showcase to the whole world, who is a born-made leader for our generation. We have a great and erudite gentleman in Paa Kwesi Acquah Sam, affectionately known as PK by his peers. In a minute I was struggling with my pen as I sat on my study desk to describe this gem. I had no idea where to begin from; like a blind man describing an elephant, but in a second, it became easier because I focused on a deeper reflection of his personality and this is what I have to say about him.

I have known him for four (4) good years on the campus of the University of Cape Coast. He always appeared quiet and very sober, like a lion planning to attack its prey. From far, he appears unapproachable and unfriendly, but a closer walk with him reveals his affable traits. He is a proactive and positive – minded fellow, has extensive experience in student leadership as well as a great passion for imparting knowledge to people. He is a team player, a coordinator, an implementer and a finisher, just to say a few. His innovativeness when it comes to delivery is indubitable, and interspersed with a great well of dynamism and versatility. He is a forceful young leader who has mastered excellent communication skills, good human relations and many glorious pursuits of diverse ingenuity. His ability to work efficiently at all levels to manage change and achieve set targets has offered him several opportunities to lead his peers at all stages of his life, including becoming the National Secretary of the Graduate Students' Association of Ghana (GRASAG)—a position he remarkably handled to win the Best Student Secretary of the Year (2016) Award at the National Students' Awards (NSA) held at the Great Hall, University of Ghana, Legon on Saturday, 17th September, 2016. An award which I strongly believe he merits because he has worked prolifically to deserve it and even more. Here, are the highlights of PK's leadership, academic and work journey.

Paa Kwesi hasn't been to the moon. Neither is he leading the team that will find a cure to cancer. Nevertheless, he has his finger on the pulse of his generation and holds the future in his hands.

As I launched deeper into his archives, I discovered a lot than I had imagined. He had always been a leader right from the primary school through to the Junior Higher School. He gladly says that his leadership journey begun in the loins of his father on that fateful day when he led a billion of sperms to meet the ovary of his mother to be fertilized into a foetus until he was born. Unfortunately, the rest could not sail through with him, but he prepared the way for others to come. To him, that was the beginning of his leadership. Wow! Such a generational thinker; that was hilarious of him.

He recounts that his real leadership qualities unfolded in Mfantsipim School, Cape Coast, where he offered General Arts from 2004 to 2007. In the 2006 to 2007, he held the following key positions there: he was a leader for the preaching group ministry, the Vice- President of the Ghana Red Cross Society at Mfantsipim, the Central Regional President of the Ghana Red Cross Society, Executive Council Member of the Students Representative Council and the Dispensary Prefect for his year group.

In 2013-2015, Sam continued his Post – Graduate studies at the University Of Cape Coast School Of Graduate Studies, to obtain an MPhil in Guidance and Counselling. During this time, he served as a member of the University of Cape Coast Time Table Committee, member of the University of Cape Coast SRC/LOCAL NUGS Electoral Commission, member of the University of Cape Coast SRC/LOCAL NUGS Vetting Committee, and member of the Executive Council of the University of Cape Coast Students Representative Council. He was also Chairman of the Graduate Students' Association of Ghana (GRASAG-UCC) Publicity and Information Committee in 2014/2015, Secretary to the UCC GRASAG General Assembly in 2014/2015, the General Secretary to GRASAG-UCC in 2014/2015, and the Chairman of the GHAMSU 50th Anniversary and Conference Planning Committee at the Cape Coast Diocese. In 2015-2016, he was the National Secretary of the Graduate Students' Association of Ghana. Due to his exemplary leadership and affable personality, he has never been contested in any elections that brought him to leadership. In fact he had always been an unopposed candidate. I look forward to a day where he will be contested on a portfolio.

Mr. Kwesi Acquah is a Course Tutor and an Assistant Examiner at the College of Distance Education, University of Cape Coast, an Assistant Examiner at the Institute of Education, University of Cape Coast, the Programmes Director of Well Informed Social Educators (W-ISE) Ghana, the Chief Executive Director of Praiseword Consortium Ghana, the Senior Project Coordinator of the Well-Informed Social Educators (W-ISE) – Girl Child Mentorship Programme for the Apewosika Methodist JHS 3 Girls.



PROFESSOR ETIENNE EHOUAN EHILE
(Secretary-General)

After his first degree, he did his National Service as a Teaching Assistant/ Let's Talk Officer, while assisting lecturers in teaching and client counseling, and in printing, recording and supervision during quizzes and examinations.

From May to August, 2011, he was also the Personal Assistant to the Director of the Counselling Centre, University Of Education, Winneba, as an Intern. Other experiences he has include being a resource Person to 'Growing Up' at ATL FM-UCC and to the 'Young and Wise Club' Counselling Centre, UCC.

Mr. Acquah has interest in research areas like Gender, Sexuality and Education, and Human Growth and Development. Already he has some unpublished articles and Research namely:

- Sam Kwesi Acquah (2012): The Practice of Homosexuality in the Ghanaian Society: A Case Study of Cape Coast and Accra Metropolis.
- Integrating the Premark Principle in the Ghanaian Educational Curriculum
- Effectiveness of Counselling Services the Ghanaian Male Prisons. A study of Ankaful and Sekondi Prisons.

Paa Kwesi sees selfless service as his highest ideal—helping to change the world into a better place, one person at a time. That is his life's aim and purpose, and this is amply manifested in all he does. In fact, he's won many hearts in his career—a counsellor, a leader, and a teacher.

As a result, he has a unique ability to manage multi-disciplinary projects and to navigate complex challenges. His professional value boils down to the fact that he loves and has big ideas, always striving to win without caring about who gets the credit. This is an essential part of how he defines his leadership.

It is not surprising when he was appointed after his Post Graduate studies by the Association of African Universities (AAU), a continental body on Higher Education in Africa unto the Working Group on Higher Education of the Association for the Development of Education in Africa.

Today, I talk about his accomplishments with joy, his failures with hope, and his plans with enthusiasm. These are the pieces of personal traits that have made him such a confident, experienced and adaptable individual who is very dynamic and versatile, motivated, and innovative.

In his spare time, you will either find him reading random stuffs to gain knowledge, imparting knowledge to people, or counselling.

The baffling point is how Sam has been able to combine all these leadership activities vis-à-vis academics while excelling. This award is good news for the person, working outfit, family and friends and needs to be celebrated, for it is meritorious and deserving.

Congratulations to you, Paa Kwesi Sam Acquah.

We can only hope to receive more and more of such great news.

APOLLOS JUNIOR AMBROSE

B.A (FRENCH & LINGUISTICS)

LEVEL 400 STUDENT, UCC.



PROFESSOR ETIENNE EHOUAN EHILE
(SECRETARY-GENERAL)
WITH PARTICIPANTS OF THE AAU
CHALLENGE



CULTURAL DISPLAY

The winners displaying their certificates

Wisconsin University wins African Universities debate

THE Wisconsin International University College, has won the 2016 African Universities Challenge Championship Debate. The first and second runner up positions went to the University of Professional Studies, Accra (UPSA) and the Ghana Institute of Management and Public Administration (GIMPA).

The debate was organised by the Association of African Universities (AAU) as part of this year's African Universities Day celebration with an objective to promote critical dialogue among stakeholders on how to improve higher education in Africa.

The event was on the theme: "Entrepreneurial learning and communities of practice."

The Inter-Universities Challenge was hosted by GIMPA with three-member students' teams representing the three participating universities.

The teams were given an entrepreneurial challenge to solve

solving/ critical thinking/innovativeness by a panel of judges. Members of Team Wisconsin were Ekanem Blessing Etienne, Michael Nii-Ayitey Hammond and Princess Renice Anni; UPSA, Albert Mawuli Datsomor, Abraham Agblo Junior Teye and Okyere Darko Agyeman and the GIMPA Team, Samuel Aseidu Duah, Queen Agyeman and Polly Amponsah.

Professor Etienne Ehouan Ehile, Secretary-General, said: "Quality entrepreneurial education/learning is arguably a vital tool for fighting unemployment among graduates who have been made for Africa universities, in particular, to expose their students to the process of creating their own jobs by developing their entrepreneurial skills."

"Quality entrepreneurial education/learning is arguably a vital tool for fighting unemployment among graduates who have been made for Africa universities, in particular, to expose their students to the process of creating their own jobs by developing their entrepreneurial skills."

ASSOCIATION OF AFRICAN UNIVERSITIES

AFRICAN UNIVERSITIES DAY CELEBRATION

2016 AFRICAN UNIVERSITIES CHALLENGE CHAMPIONSHIP DEBATE

(THE GHANAIAN TIMES)

WHAT YOU NEVER KNEW ABOUT

BOTSWANA

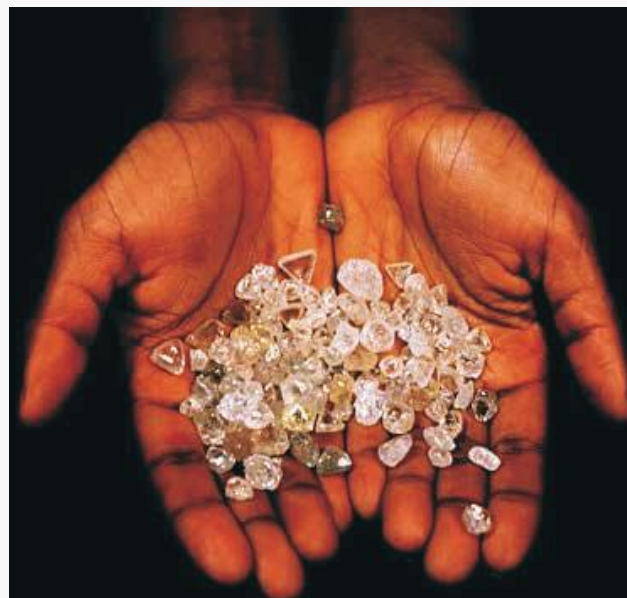
IN FOCUS



Formerly the British protectorate of Bechuanaland, Botswana adopted its new name at independence in 1966.

More than four decades of uninterrupted civilian leadership, progressive social policies, and significant capital investment have created one of the most stable economies in Africa. The ruling Botswana Democratic Party has won every election since independence; President Ian Khama was reelected for a second term in 2014. Mineral extraction, principally diamond mining, dominates economic activity, though tourism is a growing sector due to the country's conservation practices and extensive nature preserves. Botswana has one of the world's highest known rates of HIV/AIDS infection, but also one of Africa's most progressive and comprehensive programs for dealing with the disease.

Botswana has maintained one of the world's highest economic growth rates since independence in 1966. Diamond mining has fueled much of the expansion and currently accounts for one quarter of GDP, approximately 85% of export earnings, and about one-third of the government's revenues. Tourism is the secondary earner of foreign exchange and many Batswana engage in subsistence farming and cattle raising. Through fiscal discipline and sound management, Botswana transformed itself from one of the poorest countries in the world to a middle-income country with a per capita GDP of \$17,700 in 2015. Two major investment services rank Botswana as the best credit risk in Africa.



Facts & Figures:

- ✓ **GDP (purchasing power parity):** \$34.84 billion (2015 est.) 122nd in the world.
- ✓ **Agriculture - products:** livestock, sorghum, maize, millet, beans, sunflowers, groundnuts
- ✓ **Industries:** diamonds, copper, nickel, salt, soda ash, potash, coal, iron ore, silver; livestock processing; textiles
- ✓ **Industrial production growth rate:** 10.6% (2015 est.) 195th in the world
- ✓ **Labor force:** 1.155 million (2015 est.) 140th in the world
- ✓ **Unemployment rate:** 20% (2013 est.) 169th in the world
- ✓ **Exports - commodities:** diamonds, copper, nickel, soda ash, meat, textiles

Imports - commodities: foodstuffs, machinery, electrical goods, transport equipment, textiles, fuel and petroleum products, wood and paper products, metal and metal products

Exchange rates: pulas (BWP) per US dollar

Trivia:

Former Name: Bechuanaland

Etymology: the name Botswana means "Land of the Tswana" - referring to the country's major ethnic group

Source: CIA Fact Book

Botswana's economy is highly correlated with global economic trends because of its heavy reliance on a single luxury export. According to official government statistics, unemployment is 19.5%, but unofficial estimates run much higher. De Beers, a major international diamond company, signed a 10-year deal with Botswana in 2012 and moved its rough stone sorting and trading division from London to Gaborone in 2013. The move was geared to support the development of Botswana's nascent downstream diamond industry.

Following the 2008 global recession Botswana's economy recovered in 2010. However, the Government of Botswana estimates the economy grew by only 1% in 2015. This was primarily due to the downturn in the global diamond market; water and power shortages also played a role. In October 2015 President Ian Khama announced a stimulus plan to boost the economy through projects in agricultural production, construction, manufacturing, and tourism development. In 2016, Botswana entered its fourth year of drought, detrimental to Botswana's small, but vital agriculture sector.

The prevalence of HIV/AIDS is second highest in the world and threatens the country's impressive economic gains.





BREAKERS

1. A man was buying a TV set.
"Do you have color TVs?"
"Sure."
"Give me a green one, please."
2. A man was filling up an application form for a job. He filled the columns titled NAME, AGE and ADDRESS. Then he came to the column Salary Expected: After much thought he wrote: Yes
3. Having lost his donkey a man got down to his knees and started thanking God. A passerby saw him and asked, "Your donkey is missing; why are you thanking God? The man replied "I am thanking Him that I wasn't riding the donkey at that time, otherwise I would have been missing too."
4. A Hawaiian and a Kamba from Kenya were asked to combine a sentence with the words: Green, Pink and Yellow. The Hawaiian wrote: "Every morning I put on my Pink shirt,

light up my Green cigarette and look at the Yellow sun. The Kamba wrote: "Every time I hear the phone ring-Green, Green, I Pink it up and say: Yellow?"

5. ACTUAL AUSTRALIAN COURT DOCKET 12659 --- CASE OF THE PREGNANT LADY...
A lady about 8 months pregnant got on a bus. She noticed the man opposite her was smiling at her. She immediately moved to another seat. This time the smile turned into a grin, so she moved again. The man seemed more amused when on the fourth move, the man burst out laughing, she complained to the driver and he had the man arrested.
The case came up in court. The judge asked the man (about 20 years old) what he had to say for himself. The man replied ..."Well your Honor, it was like this: When the lady got on the bus, I couldn't help but notice her

condition. She sat under a sweet sign that said: "The Double Mint Twins are Coming" and I grinned. Then she moved and sat under a sign that said: "Logan's Liniment will reduce the swelling", and I had to smile. Then she placed herself under a deodorant sign that said, "William's Big Stick Did the Trick", and I could hardly contain myself. BUT, your Honor, when she moved the fourth time and sat under a sign that said, "Goodyear Rubber could have prevented this Accident"... I just lost it." "CASE DISMISSED!!"

The English Language...

Have you ever wondered why foreigners have problems with the English Language?
Let's face it ... English is a stupid language.

There is no egg in eggplant. No ham in hamburger; neither pine nor apple in pineapple.

English muffins were not invented in England.
French fries were not invented in France.

We sometimes take English for granted; but if we examine its paradoxes, we find that:
Quicksand takes you down slowly; boxing rings are square; and a Guinea pig is neither from Guinea or is it a pig.

If writers write, how come fingers don't fing?

If the plural of tooth is teeth; shouldn't the plural of phone booth be phone beeth.

If teachers taught, why didn't the preacher praught?

If a vegetarian eats vegetables, what the heck does a humanitarian eat?

Why do people recite at a play, yet play at a recital?
Park on driveways and drive on parkways.

You have to marvel at the unique lunacy of a language where a house can burn up as I burn down, and in which you fill a form by filling it out; and a bell is only a heard once it goes!

English was invented by people, not computers, and it reflects the creativity of the human race (Which of course isn't a race at all)

That is why when the stars shine out, they are visible, but when the lights are out, they are invisible. And that is why it is that when I wind up my watch, it starts. But when I wind up this observation, it ends.

(Anonymous)

36 Stress Reducers

1. Pray
2. Go to bed on time.
3. Get up on time so you can start the day unrushed.
4. Say No, to projects that won't fit into your time schedule or that will compromise your mental health.
5. Delegate tasks to capable others.
6. Simplify and unclutter your life.
7. Less is more. (Although one is often not enough, two are often too many.)
8. Allow extra time to do things and to get to places.
9. Pace yourself. Spread out big changes and difficult projects over time; don't lump the hard things all together.
10. Take one day at a time.
11. Separate worries from

concerns. If a situation is a concern, find out what God would have you to do and let go of the anxiety. If you can't do anything about a situation, forget it.

12. Live within your budget; don't use credit cards for ordinary purchases.

13. Have backups; an extra car key in your wallet, an extra house key buried in the garden, extra stamps, etc.,

14. K.M.S. (Keep Mouth Shut.) This single piece of advice can prevent an enormous amount of trouble.

15. Do something for the Kid in You everyday.

16. Carry a Bible with you to read while waiting in line.

17. Get enough exercise.

18. Eat right.

19. Get organized so everything has its place.

20. Listen to a tape while driving that can help improve your quality of life.

21. Write thoughts and inspirations down.

22. Everyday, find time to be alone.

23. Having problems? Talk to God on the spot. Try to nip small problems in the bud. Don't wait until its time to go to bed to try and pray.

24. Make friends with Godly people.

25. Keep a folder of favorite scriptures on hand.

26. Remember that the shortest bridge between despair and hope is often a good "Thank you, Jesus!"

27. Laugh.
28. Laugh some more!
29. Take your work seriously, but yourself, not at all.
30. Develop a forgiving attitude (most people are doing the best they can).
31. Be kind to unkind people (they probably need it the most).

32. Sit on your ego.
33. Talk less; listen more.
34. Slow down.
35. Remind yourself that you are not the general manager of the universe.
36. Every night before bed, think of one thing you're grateful for that you've never been grateful for before

A Nigerian View of London

"I did not come to England to take pictures of Big Ben or tour London Bridge. I just wanted to get paid and get even with those colonials. With a name like Ogundele Kayode Omobrukutu, I could not even buy a bus pass let alone open a bank account.

This is my story....

It took me 6 months to study the system, but I still could not figure out my squares and circles. I could not travel from Leicester Circus to Oxford Square without getting lost. I was a YMCA (Young Money Chasing African) when I joined the FRAUD (Fine Rich Africans United in Deals). It took me 3 months to attain my ACCA (Advanced Certificate for Criminal Africans) and I needed an MBA (Major Bank Account) to do my first HND (Heavy Nigerian Deal).

I arranged to meet this guy at Animal and Som thing, I mean Elephant and Castle. We were supposed to meet at 10.00am. I got there at 11.30am and he turned up at 1.30pm. He pulled up in a Mercedes 500SL with a private number plate - 419 ADE. He was a definite Nigerian, he had it all - leather jacket in summer, air condition on full blast with his roof and windows down whilst smoking cigar and choking on his smoke just to impress me.

Being a fellow Nigerian I was more than impressed. He introduced himself as Adepujo Kunle Babatunde and asked me to call him Ade or Babs. He spoke with a strong Nigerian accent but he messed the whole language up by slanging - he sounded like a Canadian born Chinese living in Germany and studying French. I had not been in the country for long but I could tell that my man was trying hard to be British. After hanging with them for about 2 months, I became an OBE (Opportunist Bank Employee) and specialised in BBC (Breaking Bank Codes). Money was flowing and I wanted more so I did my PhD (Passport Handling Degree) and became an FBI (Fraudster Bringing Immigrants).

Anonymous



A Nigerian View of London

My status changed drastically...., I had a BMW 328 is convertible and a Porsche 911 with a private plate - 911 OMO and living in a council flat and signing on. I went to Moonlighting every Friday and drank champagne and danced to music supplied by DJ Pace and Skills. I became foolish - I remember one night I spent over 1000 pounds on just champagne at the club and had no money for petrol so I walked home. My downfall.... Greed and selfishness inevitably led to my downfall - I got involved with a CIA (Cash Investing Agent) and we did a couple of GMTs (Good Money Transfers) but he later turned out to be a CID (Cop in Disguise).

I was under surveillance and I did not even know. I left the NHS (Nigerian Housing Scheme) early that morning with about 12 different cheque books to go and do my business. They followed me unto the high road and it was then it hit me that something was wrong. I could not leave all that evidence in my car so I started chewing my cheque books. I ate 8 before they pulled me over. They read me my rights and all that crap and all I could say was - OGA, water please!"



PAUL FRIMPONG

COLUMNIST

AFRICA YESTERDAY, TODAY AND TOMORROW...
Don't miss the PARTY

Lets' start with **Africa yesterday and today:**

- **7% rise in FDI projects in Africa in 2015.** Did you know that Africa is the fastest growing region for foreign direct investments in the world? In 2015, Africa was among the only two global regions to witness growth in FDI projects. In a year when the global FDI market grew at just 1%, Africa enjoyed a 65% increase in capital investment in 2014 over the previous year, to an estimated \$87bn.
- **\$1.754 trillion was Africa's collective GDP in 2014,** roughly equal to that of India. Does this really matter? Yes it does. Because it shows the growth momentum and the increase in economic activities across the continent. We can have another discussion on the impact of this growth in the life of the common African.
- **\$1.3 trillion** was Africa's aggregate household consumption expenditure between 2000 and 2012 and this was growing at a rate of 10.7 each year. Africa's growing middle class is more optimistic, connected and brand conscious. In 2013, there were over 375 million middle class people living in Africa.
- **60%** is Africa's share of the world's total amount of uncultivated, arable land. This shows clearly the continent's agriculture potential and the space it has to lift productivity.
- **35** is the number of African companies with revenues of at least **\$3 billion in 2013.** I told you...you are missing out on the party. Companies which are bold and strategic are investing hugely in Africa and all they have seen is returns unmatched.

Mood swings have become the norm when it comes to the potential of the African continent. Pre 1990's was described as the dark days of Africa. Post-1990 into the early decades of this 21st century saw an uproar and cheers all over the world for the continent as the next big thing to happen.

After all these years of growing optimism, based partly on sustained GDP growth rates, sentiment regarding Africa's prospects seems to have turned negative. Well, I am still and will continue to remain positive and so should you. I am going to show why I am even more optimistic about Africa's prospects now than ever before. There is no fire on the mountain. Africa is still, and will continue to be the future of the world.

I love numbers and you know why...because numbers don't lie and they are clear to everyone like an open book. I will try my best to make these numbers meaningful to you as possible. Don't worry if you are the type scared of numbers because these numbers are self-explanatory and it's going to be fun.

Africa tomorrow is even more exciting. And here is why:

- By **2025**, half of Africa will have internet access and **360 million** will be via smartphones. The internet and mobile phone revolution happening across the continent will offer the fastest companies operating in Africa unrivalled opportunities.
- **\$2.6 trillion** will be Africa's collective GDP in 2020. Where will this growth emanate from? Who will be leading in creating this growth? And why should you not miss out on this party? This momentum will undoubtedly present unprecedented opportunities to all economic active players on the continent.
- **\$1.4 trillion** will be Africa's consumer spending in 2020. This is how much Africans will spend in 2020 alone. Ever heard of the ever rising middle class and the increasing purchasing power people living in Africa? I am sure you have.
- **1.1 billion** will be the number of Africans of working age in 2040. The demographic trend of Africa in the coming years cannot be emphasized enough. By the year 2050, annual increase in population will exceed 42 million people per year. After 2050, Africa is projected to be the only major area that has a continually growing population, and it will house 39% of the global population in 2100.
- **50%** will be the proportion of Africans living in cities by 2030 and over 60% will be living in cities by 2050. The world as we see it now is more about cities than countries. Imagine the size of African

Are you missing the party?

Re-read the facts above and calculate your position in Africa. Are you already missing out on the party? As the saying goes, it's better to be late than never. The African continent will provide safe haven for global investors and business leaders who are looking into the future. The returns on investments in Africa is compared to none in the world. This is not stopping as the continent embraces more innovation and governments commit themselves to easing the process of doing business.

You have been absent from the party for far too long...now is the time to wear your shoes, join the party and enjoy awesome returns.

WRITER

Paul Frimpong Ch.E., is an investor analyst-Sub-Sahara Africa at Naseba based in Dubai He can be reached via paulf@naseba.com

Source: Facts referenced here were sourced from McKinsey Middle East & Africa, World Bank and FDI Intelligence



COLUMNIST

LIFESTYLE

WebMD Feature

Health Tips for Heart, Mind, and Body

If you only do 5 things to boost health, what should you do?

1. DAILY EXERCISE.

You brush your teeth every day; exercise is equally important for your daily routine. Turn off the TV or computer, and get at least 30 minutes of exercise every day.

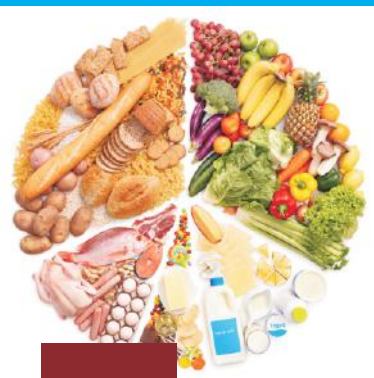
To work your heart, it's got to be aerobic exercise. You've got lots of options: walking, jogging, biking, rowing machine, elliptical machine, swimming. But don't feel like you have to be an athlete. Walking is great exercise. Get 10 minutes here and there during the day. It all counts.

Start with something simple, like parking in the far corner of the parking lot -- so you get those extra steps to the door. Take the stairs one or two flights instead of the elevator. If you take public transportation, get off one stop early and walk the rest. Get out at lunch to walk. Or walk with your significant other or your spouse after work. You'll get a bonus -- relaxation and stress reduction.



2. HEALTHY DIET.

Quit eating junk food and high-fat fast food. Your heart, brain, and overall health are harmed by foods high in saturated fats, salt, and cholesterol. There's no getting around it. You've got to replace them with healthy foods: lots of fruits, vegetables, fish, nuts, and olive oil -- what we call the Mediterranean diet.



Lifestyle

3. WEIGHT LOSS.

Too much body weight puts your health at great risk. When you take in more calories than you burn, you get fat -- it's that simple. You've got to eat less. You've got to exercise more. You've got to push yourself to make these lifestyle changes -- but you've got to do it to help avoid serious health problems like heart disease, diabetes, or stroke.



4. REGULAR PHYSICAL EXAMS.

Tell your doctor your family medical history. Learn your personal risk factors, and the screening tests you need.

Women may have mammograms to screen for breast cancer and Pap tests for cervical cancer. Men may have prostate cancer PSA tests. Routine screening for colorectal cancer should start at age 50, perhaps earlier if colon cancer runs in your family. You also need regular diabetes, blood pressure, and cholesterol tests. Make sure your immunizations are up to date. You may need flu and pneumonia shots, depending on your age.



5. LESS STRESS.

When a person says they're too busy to exercise, it tells me other things are crowding out what's important in life: They don't spend time with family and friends; don't exercise enough; don't eat right; don't sleep properly. All these things reduce stress in your life, and that is critical to your health and longevity. To be healthy, we need to set boundaries -- and set limits on work hours. We should not be working so hard that we're neglecting the things that keep us healthy. This is important advice, too, for people who take care of elderly parents or young children. Make sure you're getting proper exercise and sleep -- and that you're not trying to do too much.



Credit: Jeanie Lerche Davis

FEATURE

GETTING STARTED 101

Date check: circa mid – June 2015

Time check: 1400 GMT

It had now become very typical of me to be out and about in town, doing all I can to set the stage for, what I had purposed in my heart to be the final attempt at publishing a magazine. We had just begun our long vacations, and I reckoned that I had just about enough resources – time, energy and of course the necessary funds to set the ball rolling.

This wasn't the first time, anyway. I started with Public Eye a few years ago. In short, it didn't do too well. My team and I managed to release a few online editions on a blog designed for that purpose. It couldn't last for a year. A few reasons accounted for this, top on the list being the sheer vagueness of the concept itself. Dare ask me what Public Eye is focused on, and I just might end up giving you an extempore speech.

So then when it was rebranded as BizzAfrica, I decided to clearly state, communicate and identify with its core mandate – to create the platform for young African entrepreneurs to show the world what they are capable of doing. BizzAfrica enjoyed a successful launch on Saturday 2nd January 2016. Both the hardcopy (which would be quarterly) and the website were officially presented to all who came to grace the occasion.

FEATURE

Though the milestone is duly recorded in its annals, it becomes prudent to identify some of the reasons it is believed to have a bright future:

- Unique idea – it is currently the first and the only magazine in Ghana solely focused on young African entrepreneurs.
- Solid team – Team BizzAfrica is made up of people who are young, ambitious, daring and ever ready to challenge the status quo.
- Innovative concept – it is free, and available in both hardcopy and online.

Getting started as an entrepreneur is an arduous task. Your “to – do list” is literally endless. You face all manner of challenges and uncertainties. There are times when you simply ask yourself whether you are alright “upstairs”. You have your share of nightmares – both normal and self – created. You toss and turn at night, asking yourself a myriad of questions, the famous of them all being “*what if it doesn't work?*”

Your ability to surmount the numerous hurdles and stand firm even in the most challenging times sets you apart from the rest – those who give up after their first attempt, and the others who don't even try at all.

If you have a dream...

- Get started
- Keep moving
- Don't stop

The world is tired of talkers, it cries for doers. There is no other time like now.



Selina Beb



|BIZZFAIR

VISIT US

•Website: www.bizzafrica.com



E-MAIL US

•Email: info@bizzafrica.com / mldpublications@gmail.com

CONTACT US NOW

Phone: +233209856865
+233209592197



ARE YOU THE ONE **WE ARE LOOKING FOR?**

JOIN OUR TEAM

JOIN OUR EDITORIAL DEPARTMENT!

GET PRACTICAL TRAINING IN
WRITING, REPORTING AND
EDITING

YOUR ARTICLES COULD GO
GLOBAL RIGHT FROM THE START!!!

JOIN OUR MARKETING TEAM!

BOOST YOUR CONFIDENCE, NETWORK
AND GET RESULTS

WHAT'S MORE?
YOU COULD EARN UP TO 10%
COMMISSION!!!

VISIT US

•Website: www.bizzafrica.com



E-MAIL US

•Email: info@bizzafrica.com / mldpublications@gmail.com

CONTACT US NOW

Phone: +233209856865
+233209592197



BizzAfrica



@ bizzafrica



Coverme worldwide is a non profit organization that works to improve upon the lives of the less privileged children, with supports and donations from cherished people across the globe.

It has youth advocacy as one of its functions to ensure, that youth maintain their human rights while aiding in skill development in all areas of life such as education, health, housing, employment, relationships, etc.

We focus on children's rights and privileges, childhood health care and education, girl child education, youth advocacy programs and also supports grassroots community development.

Coverme worldwide believes that we should only go where we are invited, and all of our programs advance local leadership and promote community collaboration.

Join us to support and improve the lives of the less privileged children in communities from across the globe.

**Want to know more?
Get interacting...**

VISIT US

•Website: www.covermeworldwide.com



E-MAIL US

•Email: info@covermeworldwide.com / bensnet7@gmail.com



CONTACT US NOW

Phone: (+233) 248170450



Covermeworldwide



@ covermeworldwide